Strategic Planning and Evaluation Committee
2020-2022 Strategic Priorities
Approved by Board October 28, 2020

1.1 Conduct and complete curriculum review of current degree programs
1.2 Develop and implement a plan to deliver programs in multiple course delivery options
1.3 Financially invest in and promote programs that attract students to CRCDS
1.5 Develop an inclusive strategic enrollment process ensuring collaboration across each functional area of the school
1.6 Create new and support existing programs, activities, and services designed to assist students to adjust to and succeed in a non-residential learning environment and to broaden their understanding of ministry / service
1.8 Ensure school resources, including student financial aid, are sufficient to support the enrollment management plan
1.10 Develop a community-based contextual education model such that our students are poised to propose and implement theologically informed responses to a particular issue

2.2 Implement strategies to increase alumni/ae engagement, and increase alumni/ae giving rate to 18%
2.3 Increase number of major donors by 10% annually
2.6 Build an expansive network of advocates, partners, and friends for CRCDS through effective messaging and providing opportunities for them to participate meaningfully in the life of the school
2.7 Ensure quality and efficiency in all functional areas by implementing baseline budgeting focused on strategic initiatives and strengthening programs
2.8 Increase revenue from private sources by engaging alumni/ae, friends, and corporate partners to expand support for CRCDS’ students, employees, and programs
2.9 Enhance resources through grants from governmental agencies, corporations and foundations
2.10 Reduce draw on investments to 5%