

Strategic Planning and Evaluation Committee

2020-2022 Strategic Priorities

Approved by Board October 28, 2020

- 1.1 Conduct and complete curriculum review of current degree programs
- 1.2 Develop and implement a plan to deliver programs in multiple course delivery options
- 1.3 Financially invest in and promote programs that attract students to CRCDS
- 1.5 Develop an inclusive strategic enrollment process ensuring collaboration across each functional area of the school
- 1.6 Create new and support existing programs, activities, and services designed to assist students to adjust to and succeed in a non-residential learning environment and to broaden their understanding of ministry / service
- 1.8 Ensure school resources, including student financial aid, are sufficient to support the enrollment management plan
- 1.10 Develop a community-based contextual education model such that our students are poised to propose and implement theologically informed responses to a particular issue
- 2.2 Implement strategies to increase alumni/ae engagement, and increase alumni/ae giving rate to 18%
- 2.3 Increase number of major donors by 10% annually
- 2.6 Build an expansive network of advocates, partners, and friends for CRCDS through effective messaging and providing opportunities for them to participate meaningfully in the life of the school
- 2.7 Ensure quality and efficiency in all functional areas by implementing baseline budgeting focused on strategic initiatives and strengthening programs
- 2.8 Increase revenue from private sources by engaging alumni/ae, friends, and corporate partners to expand support for CRCDS' students, employees, and programs
- 2.9 Enhance resources through grants from governmental agencies, corporations and foundations
- 2.10 Reduce draw on investments to 5%